

Rundle Street East

MARAS
Group



The food,
fashion &
lifestyle hub
of adelaide

Our Precinct

Rundle Street East

The Rundle Street East brand comprises of 18 mixed-use, multi tenanted buildings, including those nestled within popular laneways: Vardon Avenue and Ebenezer Place, located within the vibrant East End of Adelaide.

For nearly three decades, Maras Group has owned, developed and managed this unique precinct, creating one of Adelaide's most iconic lifestyle destinations where great restaurants and leading Australian fashion labels are found.



Our Precinct

Leading Australian Fashion

Given Maras Group's exclusive and unique ownership, we are directly able to curate/influence our buildings tenancies to ensure Rundle Street East achieves the best possible tenant mix.

We have worked extremely hard to develop a quality mix of fashion operators, past and present, including Zimmermann, Dangerfield, Calibre, Assembly Label, Gorman, Tigerlily, Orotan, Seafolly, Viktoria & Woods, Lisa Ho, SABA, Leonard St, Morrison, Flannel, MJ Bale, Jack London, Carla Zampatti, Sass & Bide, MIMCO, Bauhaus etc.



Gorman



Viktoria & Woods



Assembly Label



Zimmermann



Our Precinct

Adelaide's Best Dining

Rundle Street East is home to some of Adelaide's best café, dining and night life experiences.

Currently we have Society Bar, Exchange Specialty Coffee, Enoteca, Paper Tiger, Eros Kafe, Ông Vietnamese Kitchen & Bar, Lemongrass Thai Bistro, Wax Bar, The Stag Public House, Mother Vine, NOLA Craft Beer & Whiskey, East End Cellars, The Belgian Beer Café and House of George just to name a few.



Our Precinct

Rundle Street East

Adelaide's
East End

A vibrant
lifestyle
precinct that
attracts
thousands



Our Precinct

East End Events

The East End exclusively benefits from a year-long calendar of major festivals which include Adelaide Fringe Festival, WOMADelaide, Adelaide Film Festival, Harvest Rock Festival, Adelaide 500, Adelaide Motor Sport Festival and Illuminate Adelaide, among others.

Maras Group continually works with event organisers and the City of Adelaide to ensure new and exciting activations are continually brought to Rundle Street East, for the benefit of our traders. East End Unleashed, Winter Weekends and the Ebenezer Night Markets are all a direct result of this.



About Us

Maras Group

40 years
of building
great tenant
relationships



About Us

Maras Group

For almost 30 years, Maras Group has been responsible for the transformation and continued success of the exciting and carefully curated mix of businesses in the Rundle Street East precinct.

Maras Group considers its tenants as “partners” and always seeks to assist them wherever and whenever possible. As a tenant of Maras Group, you will enjoy the following benefits:



East End Unleashed

- Being part of an exceptionally connected and interactive community.
- Situated in a high-quality building that is fastidiously maintained at all times;
- Located amongst other superb businesses that are complementary to your business;
- Ongoing marketing and promotion afforded by the Maras Group Marketing Team;
- Involvement/participation in various annual events, festivals, etc;
- Assistance with all matters relating to the Adelaide City Council;
- Open door policy at the Maras Group office;

About Us

What our tenants say:

Maras Group individually values each and every tenant relationship as an important business partnership.

Our long and solid history of long term tenants across Rundle Street East is a strong measure of our approach over many years.

Tenant since 2009

The Maras Group has been a great property partner. As a brand, Zimmermann is very selective about its retail locations and will only work with partners with a track record for quality and integrity. The Maras Group has demonstrated both.

We admire their continued commitment to quality property projects, such as the precinct created in the East End.

Simone Zimmermann
*Managing Director
Zimmermann*



Multiple Tenancies

Maras Group have made opening boutiques very easy and their passion for the best shows not only in the brands but the quality of buildings and shop fit-outs.

Being based in Melbourne was made easy by Maras Group being our eyes and ears on the ground and ensuring our building work was completed to the highest of standards. Factory X thanks Steve Maras for all the support and guidance.

Tim Hobson
*Former National Operations Manager
Factory X Retail Group*



Our Neighbourhood

Adelaide's
East End

A culture
rich, iconic
and inclusive
community

Vardon Avenue



Our Neighbourhood

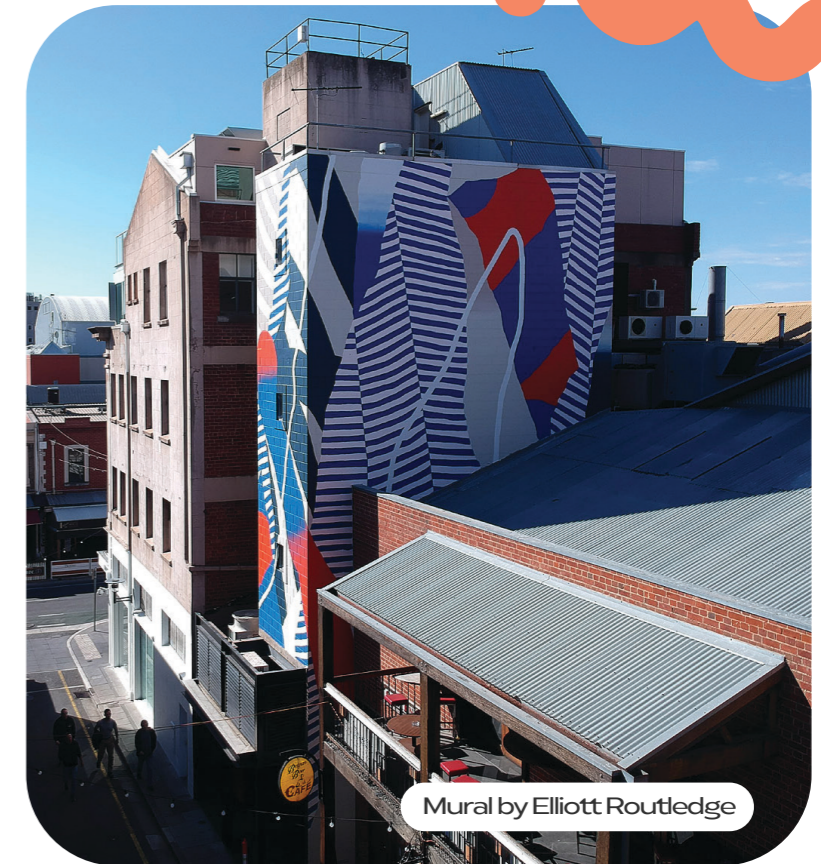
Vibrancy & Culture

Over the years, Maras Group has commissioned a growing number of cultural and creative initiatives for the benefit of Rundle Street East.

As a result, connecting laneways Vardon Avenue and Ebenezer Place have both become well known destinations to find impressive examples of public artwork, where travellers and guided tours frequent.



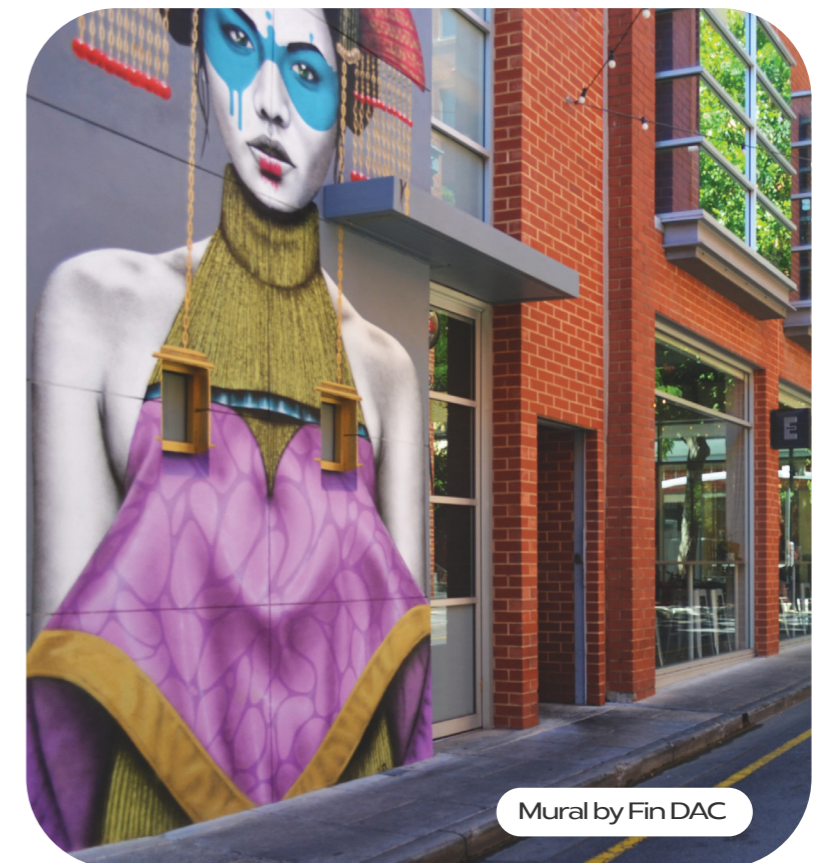
Mural by Tristan Kerr



Mural by Elliott Routledge



Mural by Be Friendly



Mural by Fin DAC

Our Neighbourhood

Adelaide's East End

The precinct is the gateway to the CBD from the East of Adelaide and is home to the world-famous Adelaide Fringe Festival, among other year long event calendar highlights.

Rundle Street East occupies the landmark space where the former Adelaide Fruit & Produce Exchange Markets operated from 1904 until their relocation in the 1980's.

The culture-rich precinct retains its historical charm with many buildings undergoing either a complete upgrade, refurbishment, or built as new, after the markets relocated.

Since the redevelopment, the larger East End neighbourhood has boomed into a vibrant ecosystem of trendy corporate offices, tech hubs, flagship fashion & independent retailers, specialty cafes, leading restaurants, popular bars and boutique cinemas.



Contact Us

Want to
know more?

Get in touch with Maras Group and learn more about the current or upcoming leasing opportunities in Rundle Street East.

Damian Romano

*Leasing Executive
Maras Group*

0411 505 105
leasing@marasgroup.com.au

Rundle Street East

 @RundleStEast

 @RundleStEast

www.rundlestreet.com.au

Maras Group

Level 3,
Charlicks Building,
31 Ebenezer Place
Adelaide SA 5000

08 8212 4766
www.marasgroup.com.au